

PARISER INDUSTRIES,

INC. 91 MICHIGAN AVENUE, PATERSON, NJ 07503

MAXIM

DESCRIPTION

MAXIM represents a new class of dry cleaning detergents designed for economy and versatility of use across a variety of solvent systems and detergent feed methodologies. **MAXIM** incorporates anionic and nonionic ingredients as well as a citrus based degreaser to insure superior grease and oil dispersion. Additionally, a state-of-the-art anti-static component has also been added to the formula to mitigate electrical charge and resultant lint and handling issues, and an anti-bacterial agent is present to inhibit system bio-growth formation. The product was designed for use in "injection system" dry cleaning applications where controlled and balanced moisture content is required, but can also be used as a charge additive.

APPLICATION

MAXIM enables the Professional Dry Cleaner to provide its customers with highly effective cleaning results over a broad spectrum of fabrics and stain types, producing exceptional cleaning with minimal pre-spotting and re-processing. The product provides excellent soil suspension, and is effective in Perc, Hydrocarbon, Silicon, and Bromide type solvent systems.

MAXIM leaves finished garments smelling fresh and clean, and provides a supple "hand" and garment drape.

<u>USAGE</u>

Injection: MAXIM is injected at a rate of 1oz. per 10 lbs. of cleaning.

Charge: MAXIM is charged at $\frac{3}{4}$ - 1% for optimum results.

PACKAGING

MAXIM is packaged in 4x1 gallon cases, 5 gallon pails.